

SPEECH 1318
Introduction to Speech Communication

Western Texas College
Department of Speech

- I. Basic Course Information
 - A. Course description - Application of communication theory to interpersonal relationship development, maintenance, and termination in relationship contexts including friendships, romantic partners, families, and relationships with co-workers and supervisors.
 - B. Prerequisites - None
- II. Student Learning Outcomes
 - A. Exhibit understanding of interpersonal theories and principles.
 - B. Demonstrate ability to analyze and critique verbal and nonverbal interactions in mediated and face-to-face contexts.
 - C. Identify perceptual processes as they relate to self and others.
 - D. Demonstrate critical thinking ability by effectively researching, evaluating, and applying communication theories in oral and/or written assignments.
 - E. Demonstrate understanding of the relevance of cross-cultural, co-cultural, gender and age influences on human communication.
 - F. Demonstrate ability to identify, evaluate, and apply conflict styles and conflict management techniques in dyads and/or groups.
 - G. Identify types of and barriers to effective listening.
- III. Major Course Requirements
 - A. Essays: Students will write three-four response essays using theories and concepts covered in the class.
 - B. Tests: Students may take two-three proctored tests. Online students may be provided with a list of approved test sites. Students may be responsible for making testing arrangements and paying any testing fees.
- IV. Information on Books and other Course Materials
 - A. Interpersonal Communication: The Whole Story, Kory Floyd, 2nd edition
ISBN-10: 0073406759 ISBN-13: 978-0073406756
 - B. Interpersonal communication: Building Connections Together, Teri Kwal Gamble & Michael W. Gamble
ISBN – 978-1-4522-2013-0
- V. Other Policies: Please refer to the [WTC Course Catalog](#) for the following:
 - A. Campus Calendar
 - B. Final Exam schedule
 - C. How to drop a class
 - D. Withdrawal information

- E. Student Conduct/Academic Integrity
- F. Students with disabilities
- G. Departmental policy regarding late/make up work: No late work will be accepted.

VI. Course Organization and Tentative Schedule*

Unit 1: Weeks 1-4	The communication process, culture, the self and perception.
Unit 2: Weeks 5-10	Language, nonverbal communication, listening and social relationships.
Unit 3: Weeks 11-15	Intimate relationships, conflict deception and emotion.

* Course policies and schedule may vary according to instructor and extenuating circumstances. Scheduling of tests and assignments in each unit is at the individual instructor's discretion.

Last Modified: January 10, 2017