

**COMM 2331
Radio and TV Announcing**

Western Texas College

- I. Course Description:
 - A. Principles of announcing: study of voice, diction, pronunciation, and delivery. This course includes experience in various types of announcing. Study of phonetics is recommended.
 - B. Required Prerequisite: None, although completion of Audio Production One is recommended.
- II. Student Learning Outcomes: Upon completion of the course the student is expected to:
 - A. Demonstrate an understanding of the fields of radio and television announcing.
 - B. Perform as an announcer in situations including public service announcements, commercials, news, and scripts.
 - C. Provide critical analysis of performances.
- III. Assessment:
 - A. Students will be assessed using a rubric for their on-air performance.
 - B. Students will complete chapter quizzes
 - C. Students will submit an on air show journal
 - D. Students will submit air-checks and a final exam.
- IV. Major Course Requirements
 - A. Class attendance
 - B. Executing 8 weekly on air shows.
 - C. Students are required to participate in four live on-air broadcasts.
 - D. Create air checks and a written resume.
 - E. This course includes preparation for on air and voice over positions.
- V. Required Book: *Television and Radio Announcing Hyde, 11th ed.*
- VI. Procedures and Important Dates:
 - A. Refer to the [WTC Catalog](#)
- VII. Online Course Content: Online course content is administered through the college's learning management system (LMS), Moodle, also called eCampus. A link to eCampus can be found on mywtc.edu and to Moodle (the big M with a graduation cap) on the college's home page, www.wtc.edu. Each student has access to coursework, including grades (located in the course link within Moodle). Access can occur from any Internet-connected computer worldwide.
- VIII. Instructor Information and Course Schedule

Week Number	Section
Week 1	Getting Started Review Course Syllabus/ Read Chapter one/ Studio equipment Training
Week 2	Training and Moodle Assignments

Week 3	Training and Moodle Assignments
Week 4	Moodle Assignments/ Perform First On Air Shift
Week 5	Moodle Assignments/Begin Journal
Week 6	Listen to recording of on air shift , write critical analysis of performance
Week 7	Moodle Assignments
Week 8	Moodle Assignments Remember on air check creations
Week 9	Spring Break of March 11th
Week 10	Moodle Assignments
Week 11	Moodle Assignments
Week 12	Moodle Assignments
Week 13	Moodle Assignments
Week 14	Moodle Assignments
Week 15	Moodle Assignments
Week 16	Final Exam Week

Disclaimer: Schedule and content is subject to change at the instructor's discretion.

Last Modified: August 20, 2019