

BUSG 1303
Principles of Finance

Western Texas College

- I. Basic Course Information
 - A. Financial dynamics of a business. Includes monetary and credit theory, cash inventory, capital management, and consumer and government finance. Emphasizes the time value of money.
 - B. Prerequisites: None.
- II. Student Learning Outcomes
 - A. Identify the processes and structures of monetary policy; relate the sources of capital to business, consumers, and government; define the time value of money and its relationship to credit; and describe the characteristics of financial intermediaries and related markets.
- III. Major Course Requirements
 - A. Final Exam.
- IV. Information on Books and Other Course Materials
 - A. FOUNDATIONS OF FINANCE; ISBN-13: 978-0-13-299487-3
- V. Other Policies, Procedures and Important Dates are available in the WTC Course [Catalog](#).
- VI. Course Organization and Schedule
 - A. Weekly Course Schedule

Week Number	Section/Online Work
Week 1	Introduction
Week 2	Chapter 1 An Introduction to the Foundations of Financial Management
Week 3	Chapter 2 The Financial Markets and Interest Rates
Week 4	Chapter 3 Understanding Financial Statements and Cash Flows
Week 5	Chapter 4 Evaluating a Firm's Financial Performance
Week 6	Chapter 5 The Time Value of Money
Week 7	Chapter 6 The Meaning and Measurement of Risk and Return
Week 8	Chapter 7 The Valuation and Characteristics of Bonds
Week 9	Chapter 8 The Valuation and Characteristics of Stock
Week 10	Chapter 9 The Cost of Capital

Week 11	Chapter 10 Capital-Budgeting Techniques and Practice
Week 12	Chapter 11 Cash Flows and Other Topics in Capital Budgeting
Week 13	Chapter 12 Determining the Financing Mix
Week 14	Chapter 13 Dividend Policy and Internal Financing
Week 15	Chapter 14 Short-Term Financial Planning
Week 16	FINAL EXAM

Disclaimer: Schedule and content is subject to change at the instructor's discretion.

Attendance/Participation	20%
Weekly Class Assignments	60%
Final Exam	20%

Last Modified: August 18, 2015