

**BMGT 1327**  
**Principles of Management**  
**Western Texas College**

I. Basic Course Information

- A. Course description - BMGT 1327 (Principles of Management) describes Concepts, terminology, principles, theories, and issues in the field of management. Avid / Advancement Via Individual Determination (AVID) Learning strategies will be implemented periodically throughout the course.

II. Student Learning Outcomes

1. Identify essential management skills necessary for career success.
2. Describe the relationships of social responsibility, ethics, and law in business.
3. Construct a business plan.
4. Examine the role of strategic human resource planning in support of organizational mission and objectives.

*Disclaimer: Students may vary in their competency levels on these abilities. You can expect to acquire these abilities only if you honor all course policies, attend class regularly, complete all assigned work in good faith and on time, and meet all other course expectations of you as a student.*

III. Major Course Requirements

- A. Exams. There will be multiple major exams spaced throughout the semester. Exam questions may include any combination of the following: true/false, multiple choice, fill in the blanks, short answer, graphs, and essay.
- B. Quizzes: There will be multiple quizzes spaced throughout the semester. Multiple Choice
- C. Writing Assignments. There may be one or more writing assignments spaced throughout the semester.
- D. Forums/Discussions: There will be several discussion forums spaced throughout the semester. Each discussion will take place online or in person.

IV. Information on Books and Other Course Materials

- A. Principles of Management: By Rice University through OpenStax  
ISBN-13: 978-0-9986257-6-8

V. Other Policies: Please refer to the Western Texas College Course [Catalog](#) for the following:

- A. Campus Calendar
- B. Final Exam schedule
- C. How to drop a class
- D. Withdrawal information
- E. Student Conduct/Academic Integrity
- F. Students with disabilities

VI. Course Organization

Unit One	Chapter 1: Managing and Performing
	Chapter 2: Managerial Decision Making
	Chapter 5: Ethics, Corporate Responsibility, and Sustainability
	Chapter 8: Strategic Analysis: Understanding a Firm's Competitive
Unit Two	Chapter 9: The Strategic Management Process: Achieving and Sustaining Competitive Advantage
	Chapter 11: Human Resource Management
	Chapter 13: Leadership
Unit Three	Chapter 14: Work Motivation for Performance
	Chapter 15: Managing Teams
	Chapter 17: Organizational Planning and Controlling

**\*\*The above schedule, policies, procedures, and assignments in this course are subject to change.**

Last Modified: January 9, 2019