



PETROLEUM TECHNOLOGY October 2012 Newsletter

Every two years in even numbered years Odessa, Texas hosts the Permian Basin International Oil Show (PBIOS). International companies associated with the Petroleum industry and some associated with Process Technology gather in west Texas. Students learn about the Petroleum industry in the classroom, but the real world does not exist in the classroom. As opportunities present themselves such as the PBIOS, students in the program experience fieldtrips.



(Above) First class of students just off the bus at the 2012 PBIOS in Odessa, Texas.

The trip to the PBIOS provides students with a concept of just how broad and varied the Petroleum industry is. Besides working in the field, positions in the industry include marketing/sales, human resources, product development, and instrumentation, just to name a few. Besides the local Texas companies, companies from other regions of the U.S.A., as well as international and global companies attend. Students can meet and discuss career options with representatives from companies that attend.



(Above) Students viewing a product demonstration by OKC Products on field data communications software.

Part of the educational benefit of attending a trade's show visit like the PBIOS is viewing the products and services available to the industry. Students also benefit by being able to meet with the very companies that might offer them a job in the future. Attending shows like the PBIOS also augment the education received in the classroom studies.

Faculty in the programs also benefit from attending by making contacts for visits by students to a company's work site, factory, or yard. These contacts can also lead to companies coming to the WTC campus to provide guest lectures, or product demonstrations.